

For Immediate Release

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Cultural Alliance of Fairfield County Receives Grant from Fairfield
County Community Foundation

July 6, 2010- The Cultural Alliance of Fairfield County (CAFC) has received a \$15,000 grant from the Fairfield County Community Foundation (FCCF) and \$10,000 from a donor-advised fund at FCCF. The funding is for operational support that will sustain the current service programs and initiatives of the organization. These include managing and growing the use of FCBuzz.org, a regional collaborative marketing Web site containing a cultural calendar, searchable cultural directories, artist profiles, and job and networking opportunities, among other features. The grant will also support building constituent relationships and membership among more than two hundred nonprofit arts organizations, and managing organization services including the Regional Marketing Roundtable. This is the second year that FCCF has provided support to the Cultural Alliance.

FCCF participated in regional focus groups on the needs of the art sector that were part of the One Coast, One Future planning process. The process led to the launching two years ago of the Cultural Alliance of Fairfield County which serves the fifteen towns of lower Fairfield County. Cultural Alliance Executive Director Ryan Odinak stated, "The support of the Fairfield County Community Foundation provides valuable resources for the Cultural Alliance. Knowing that FCCF understands our mission and is behind our work is an important endorsement for the organization and provides significant leverage for additional support. We are extremely grateful for their partnership."

The Fairfield County Community Foundation promotes the growth of community and regional philanthropy to improve the quality of life throughout Fairfield County. Individuals, families, corporations and organizations can establish charitable funds and contribute to existing funds. The foundation also provides philanthropic advisory services, and develops and leads initiatives to tackle critical community issues. It is in compliance with the Council on Foundations' national standards for community foundations. The Foundation has awarded over \$110 million in grants to nonprofits in Fairfield County and beyond. For more information, visit www.fccfoundation.org.

The Cultural Alliance of Fairfield County mission is to advocate for arts and cultural organizations and artists by promoting participation in arts and cultural activities, building organizational and professional expertise, integrating the cultural sector into regional economic development strategies, and encouraging equitable access to cultural opportunities and education. For more information contact Ryan Odinak, Executive Director, by calling (203) 256-2329, emailing info@CulturalAllianceFC.org, or visiting the website at CulturalAllianceFC.org.

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