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For Immediate Release

**Cultural Alliance of Fairfield County Receives \$20,000 Grant From
Fairfield County Community Foundation**

FAIRFIELD, CT (January 11, 2012)- The Cultural Alliance of Fairfield County (CAFC) has received a \$20,000 grant from the Fairfield County Community Foundation (FCCF). The funding is for operational support that will sustain the current service programs and initiatives of the organization. These include managing and growing the use of FCBuzz.org, a regional collaborative marketing Web site containing a cultural calendar, searchable cultural directories, artist profiles, and job and networking opportunities, among other features. The grant will also support building constituent relationships and membership among more than two hundred nonprofit arts organizations, and managing organization services including the Executive Directors Network and the Regional Marketing Roundtable.

FCCF participated in regional focus groups on the needs of the art sector that were part of the One Coast, One Future planning process, which led to the launching three years ago of the Cultural Alliance of Fairfield County. The Cultural Alliance serves arts and cultural organizations, artists, creative businesses and municipalities in Fairfield County. Cultural Alliance Executive Director Ryan Odinak stated, "The Fairfield County Community Foundation's generous support provides the Cultural Alliance with the valuable resources it needs to accomplish its mission to support cultural organizations, artists and creative businesses by providing promotion, services and advocacy. FCCF's funding is an important endorsement for the Cultural Alliance's work and provides significant leverage for additional support. We are extremely grateful for their partnership."

The Fairfield County Community Foundation promotes the growth of community and regional philanthropy to improve the quality of life throughout Fairfield County. Individuals, families, corporations and organizations can establish charitable funds or contribute to existing funds. The Foundation also provides philanthropic advisory services, and develops and leads initiatives to tackle critical community issues. It is in compliance with the Council on Foundations' national standards for community foundations. The Foundation has awarded \$123 million in grants to nonprofits in Fairfield County and beyond. For more information, visit www.fccfoundation.org.

The Cultural Alliance of Fairfield County strengthens the arts and culture sector by providing promotion, services and advocacy. For more information contact Ryan Odinak, Executive Director, by calling (203) 256-2329, emailing info@CulturalAllianceFC.org, or visiting the website at CulturalAllianceFC.org.

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