



Contact: Laura Roberts, Program and Marketing Manager  
Cultural Alliance of Fairfield County  
70 Sanford St.  
Fairfield, CT 06824  
203-256-2329  
Laura@CulturalAlliance.org

**For Immediate Release**

**The Cultural Alliance of Fairfield County Teams Up With WPKN  
To Promote The Arts.**

FAIRFIELD, CT (May 16, 2011) –The Cultural Alliance of Fairfield County is proud to announce that it has partnered with WPKN to help spread the word about the many exciting cultural events held throughout Fairfield county. Each Monday afternoon at 4:55pm WPKN listeners are treated to a five minute ‘FCBuzz segment’ providing upcoming arts and culture highlights around Fairfield County.

FCBuzz.org is a cultural calendar offered by the Cultural Alliance of Fairfield County that provides ticket and event information for: music, theater, dance, visual arts, history, lectures, literature, kids & families, classes, workshops, and special events. You will also find artist profiles and directories for cultural organizations, venues, and creative services.

“Fairfield County has a wealth of diverse cultural offerings and we are very excited about this opportunity to share event information with WPKN listeners,” said Ryan Odinak, Executive Director at the Cultural Alliance of Fairfield County. “The WPKN audience is excited by culture and takes an active role in the cultural scene of this region and beyond.”

The WPKN signal, which can be found at 89.5FM and streaming on-line at [wpkn.org](http://wpkn.org), is a listener-supported, non-profit radio station that dates to 1963. WPKN’s broadcast area includes all of Southern Connecticut and Eastern Long Island into the Hamptons. “We know FCBuzz will be an important cultural resource for our thousands of listeners. We also value this co-branding of our respective organizations as important cultural and community-minded players, adds Peter Bochan, General Manager of WPKN.

The Cultural Alliance of Fairfield County mission is to advocate for arts and cultural organizations and artists by promoting participation in arts and cultural activities, building organizational and professional expertise, integrating the cultural sector into regional economic development strategies, and encouraging equitable access to cultural opportunities and education. For more information contact Ryan Odinak, Executive Director, by calling (203) 256-2329, emailing [info@CulturalAllianceFC.org](mailto:info@CulturalAllianceFC.org), or visiting the Web site at [www.CulturalAllianceFC.org](http://www.CulturalAllianceFC.org).

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