



Contact: Laura Roberts, Program and Marketing Manager
Cultural Alliance of Fairfield County
70 Sanford St.
Fairfield, CT 06824
203-256-2329
Laura@CulturalAlliance.org

For Immediate Release

On June 16 The Cultural Alliance of Fairfield County Salutes 40 Business Professionals Under Age 40 Who Have Achieved Distinction As Leaders In Their Fields.

FAIRFIELD (June 8, 2011) – As lead sponsor of the Fairfield County Business Journal’s 40Under40 event, FCBuzz.org, a cultural calendar presented by the Cultural Alliance of Fairfield County, proudly salutes the 2011 winners who will be honored on June 16, from 5:30 to 8 p.m. at 5 High Ridge Park Corporate Center in Stamford, building one. The 40Under40 awards recognize creative young professionals, all under the age of 40, who are dedicated to personal and professional development. These are individuals that serve as role models for their colleagues and are motivated to succeed in their distinct fields. They are hard workers who have truly mastered the "art" of leadership.

The Cultural Alliance of Fairfield County knows a thing or two about art, as it serves the cultural organizations, artists and audiences that contribute to the creative and economic vitality of the region. Offering a variety of services and advocating on behalf of cultural organizations and artists, the Cultural Alliance of Fairfield County provides resources and information while promoting participation in the arts and culture activities. FCBuzz.org is a cultural calendar offering ticket and event information for: music, theater, dance, visual arts, history, lectures, literature, kids and families, classes, workshops and special events throughout Fairfield County.

“We are excited to be able to participate in this wonderful event that brings together the art of Fairfield County with the young leaders of our region,” said Ryan Odinak, Executive Director of the Cultural Alliance. “Just as these young professionals are working to grow and succeed, arts and culture is a tool for personal, community and economic growth – improving the quality of life for us all.”

The 40Under40 event will include FCBJ’s A Taste of Fairfield County, provided by Fairfield County’s finest restaurants; entertainment and an art exhibit organized by the Cultural Alliance of Fairfield County; a keynote address by Priceline.com founder Jay Walker; and a masterful Master of Ceremonies, Joe Connolly, veteran business reporter for The Wall Street Journal and WCBS Newsradio 880.

Tickets for the event, sponsored by ConnectiCare, FCBuzz.org and Hotel Zero Degrees, are available at a cost of \$40. To reserve your tickets, call (914) 694-3600, ext. 3027, or email bvisosky@westfairinc.com. Tickets will also be available at the door.

About Fairfield County Business Journal

The *Fairfield County Business Journal* and its sister publication the *Westchester County Business Journal* have been published for nearly 50 years. They were founded by a member of the Pulitzer family and a former Wall Street Journal executive. Modeled after its sister publications, HV Biz was founded more than four years ago.

As business-to-business publications, breaking business news is reported as well as emerging trends in leading industries, business success stories and profiles on interesting business people are included in each issue.

The *Fairfield County Business Journal* has a circulation of more than 15,000 with a 3.5 person pass-along, resulting in a readership of nearly 55,000 each week.

#